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Professional Summary

Product designer with 10 years of experience spanning branding, interaction design, and end-to-end product design for enterprise and AI-powered platforms. At Microsoft, I've led design for admin, Copilot, and agentic experiences that drove measurable adoption growth, while partnering closely with PM and engineering to ship accessible, secure, and scalable product experiences. Skilled across research, prototyping, visual design, and AI-assisted design workflows.

Professional Experience

Product Designer - Power Platform

Microsoft | 2022 – Present

- Led design for the Admin Center home page and Copilot Getting Started experience, contributing to 15% growth in Managed Environments MAU (3.14M → 3.60M) and 12% growth in paid users (2.74M → 3.08M).
- Designed and shipped Personal Agent generation and Agent Suggested Actions within the Agent Framework, showcased at Microsoft Build, driving a 2% increase in agent creation and 10% growth in maker completion rates.
- Redesigned core mobile experiences for Power Apps, increasing app discovery by 30% and app sharing by 40%; introduced a guided onboarding tour to improve user retention.
- Improved offline reliability for low- and no-network conditions, contributing to a 20% increase in apps integrated with Dataverse and saving users thousands of hours monthly.
- Partnered cross-functionally with PM, engineering, and design pillar teams to define shared design patterns, embed Secure-by-Design and WCAG accessibility standards, and scale AI-assisted design workflows (Copilot, Figma).

User Experience Designer

Pratt Industries | 2019 – 2022

- Owned end-to-end UX for web and mobile logistics products, user research, information architecture, interaction design, visual design, and prototyping for the logistics department.
- Partnered with product managers, business stakeholders, and engineering to define product requirements and shape the roadmap.
- Established and implemented brand and web design standards in collaboration with the development team, improving consistency across digital products.

Graphic Designer

Prima Atlanta Printer | 2016 – 2019

- Led client engagements end-to-end, from initial consultation through final delivery, on branding and print/web design projects.
 - Partnered with the marketing department to develop design solutions supporting campaigns across print and digital channels.
 - Designed clear, engaging brand communications, including logos, direct mail, promotional collateral, websites, social graphics, posters, and flyers for a broad client base.
 - Directed and assigned work across a small design team, managing multiple concurrent client projects.
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Education

Bachelor of Fine Arts in Graphic Design

2014 – 2018

University of Maryland Eastern Shore

Summa Cum Laude · Departmental Honors for Fine Arts · Top 5% of School of Arts & Professions

Skills

Interaction Design · User Research · Usability Testing · Rapid Prototyping · Visual Design · Branding · Art Direction
Figma · Adobe XD · Adobe Illustrator · Adobe Photoshop · Adobe After Effects · AI-Assisted Design & Vibe Coding
(Copilot, Claude Code, GitHub Copilot CLI, Figma Make) · Accessibility (WCAG)